

**TRUE  
TERPENES**

# LIVE RESIN<sup>®</sup>

## Deliver an authentic cannabis experience with Live Resin Terpenes

extracted from hemp strains specifically cultivated for their aromatic profiles and harvested at the exact peak moment of expression to preserve the most delicate, sought-after aromas.



### Leverage Live Resin Hemp-Derived Terpenes

**ELEVATE** your brand and gain a competitive advantage

**CREATE** a consistent and differentiated product around an aromatic description across state lines

**CREATE** a true connoisseur's experience

# Elevate and Expand Your Brand Portfolio

Live Resin HDTs bring authentic, complex cannabis flavor and standardization to any product.

## DISTILLATE

### Enhance the Flavor and Effects of Your Distillate:

Add Live Resin HDTs to distillate for a 100% cannabis-derived product and confidently market as:

- ◆ “Live Resin Infused”
- ◆ “Made with 100% cannabis-derived terpenes”
- ◆ Differentiated products that deliver a full-spectrum experience with a more nuanced high and authentic cannabis flavor

### Leverage Live Resin HDTs with traditional botanical flavors for mass-market appeal:

- ◆ Combine Live Resin HDTs and flavors to capture a broader market looking for a combination of traditional botanical and cannabis flavors at a more affordable price point.
- ◆ Create products with our Live Alchemy line, unique blends of 100% HDTs, and botanical flavors for a quick and cost-effective go-to-market strategy.

## LIVE RESIN AND CONCENTRATES

### Achieve consistency and true-to-flower flavor with HDTs:

- ◆ Add HDTs to live resin or concentrate to standardize and enhance flavor on a 100% live resin product.
- ◆ Boost, improve and standardize poorly flavored extract.

## PRE-ROLLS, EDIBLES AND MORE

**Elevate pre-rolls:** Infuse pre-rolls with Live Resin or Live Alchemy to create a premium pre-roll, adding a boost of freshness, increasing flavor and effects, and standardizing flavor across supply for as little as \$.05 per unit.

**Amplify effects:** Add to any product for a more rounded Entourage Effect.

**Create a live resin line for your brand:** Get creative with edibles, topicals, beverages, and tinctures

## The True Terpenes Live Resin Difference

Our Live Resin and Live Alchemy lines result from years of research and development, proudly created by a team of experts recognized across the industry for quality and unmatched sensory experiences. Gain a competitive advantage by leveraging:



Flower grown and extracted specifically for terpenes, not for CBD



Consistent supply and taste



Manufactured in a Third-party certified GMP/ISO/FSSC22000



Legal Worldwide (2018 Farm Bill Compliant); Meets the strictest regulatory standards nationwide, including NY



For more information about True Terpenes, our quality differentiators, and our sensory-driven formulation, visit our website at [trueterpenes.com](http://trueterpenes.com) or call us at 1-888-954-8550.